
FOR IMMEDIATE RELEASE

Denver International Airport Shops and Restaurants to Give Away 100,000 Gifts

DENVER — Dec. 19, 2014 — Retail shop and restaurant owners at Denver International Airport (DIA) will give away 100,000 gifts to travelers this holiday season as a thank you for shopping at the airport locations.



DIA visitors who spend a one-day total of \$20 or more at any single or combined retailer or restaurant in the airport can present their receipts at one of four giant gift boxes located on level 6 of the Jeppesen Terminal and in the centers of the A, B and C concourses to draw a gift from a holiday bag stuffed by more than 140 DIA concessionaires.

The giveaway will take place from 7 a.m. to 7 p.m. each day from Dec. 20 through Jan. 4.

Each of the 9-foot-high, 5-foot-wide gift boxes are loaded with a wide range of gifts representing the products and services of concessionaires located throughout DIA, as well as other travel-related gifts. Airport guests can receive gifts ranging from cookies and coffee to massages, clothing, toys, travel-related comfort items and audio equipment. There are also numerous prizes for Denver-

area attractions, including tickets to the Museum of Nature and Science and Denver Zoo Lights. Top-valued gifts include flight vouchers from Spirit and Frontier Airlines and a three-night stay at the Vail Cascade Resort. All of the gift items were donated by airport retailers and restaurants, as well as airlines and travel/tourism related businesses.

"We know that travel around the holidays can be stressful, and Denver International Airport is teaming up with our business partners to say 'thank you' and provide some holiday cheer to our passengers," said Neil Maxfield, DIA's senior vice president of concessions. "We are thankful that our passengers continue to support our shopping and dining program, and we are committed to continuing to improve our retail and dining options by adding a variety of shops, restaurants, services and amenities that enhance the traveling experience."

Denver International Airport is the 15th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 52 million passengers traveling through the airport each year, DIA is one of the busiest airline hubs in the world's largest aviation market. DIA is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit, check us out on [YouTube](#) and [Pinterest](#), like us on [Facebook](#) and follow us on [Twitter](#).

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